

**Title: The Portable Coach**  
**Author: Thomas J. Leonard**  
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To be efficient and effective, we need sheer quality of practical, immediately usable coaching advice. That is what this book provides. This advice is of such quality that it built and turned the Coaching University to a market leader in a few years. Thomas J. Leonard the founder lays it all bare in '*The Portable Coach*'!

Here is a book that sets out to put an end to the 'grasping' of success and in its place, advocates '*Attraction*'. The 28 strategies are based on how '*attractive*' you are, not in looks (That helps too don't you think?), but rather in the ability to *attract* abundance into your life. This attraction could be in form of work, solid and rewarding friendships, blue-ship clients, higher income, richer life satisfaction, deeper relationships, or more opportunities for personal and professional growth.

'What is in it for me' you may ask? Many things. Many of the 28 steps are gems of ideas. They are not only useful for us but they are what bring clients to a coach in the first place, such as how to:

- Unhook yourself from the future
- Over-respond in every area
- Affect others profoundly
- Market yourself
- Master your craft
- Develop more character that you need

In each of these attractions, the author shows how to know you're making progress with the principle. Each enumerates a 10-step guide on how to acquire it. Each chapter equally begin with a distinction box where keywords related to the subject are explained.

To truly understand and fully benefit from this interesting book however, you may need to be a good student of Machiavelli's principle of 'raison d'etre'. In other words, you must be prepared to accept that the 'end justifies the means'. Some of the advice would at other times, qualify an author for perfidy. They may be misguided but they are well-intentioned.

Honestly, it does not take anything away from the sound advice from the great contributions the book can make to our lives and business. Actually it demonstrates clearly what an effective coach always has to do i.e. challenge the client. That rings throughout the book.

Kayode Olatuyi runs a Personal Development Bookshop in Harrow, Middlesex. To buy a copy of this book or other personal and professional books, visit his website:  
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